

—THE— ANN ARBOR NEWS



Michigan Business Innovation
with Nathan Bomey

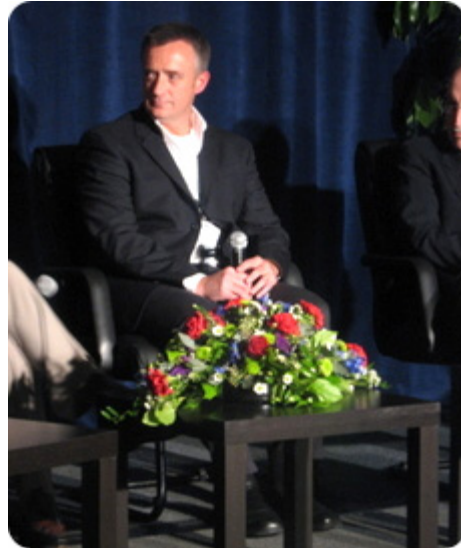
Quote of the day: Teens, phones and cars

by Nathan Bomey | Ann Arbor Business Review

August 11, 2008

Tim Woods, founding partner of Novi-based POCO Labs, speaking on a panel on innovation at the Center for Automotive Research's Management Briefing Seminars" Center for Automotive Research's Management Briefing Seminars:

"When you ask a kid whether they'd rather have a car or a phone, they want the phone. I hope this puts the fear of God into everybody in this room, because this is your business. Your competition is Motorola. Your competition is Nokia. Your competition is XBOX and Nintendo."



Nathan Bomey | Ann Arbor Business Review
Tim Woods of Novi-based POCO Labs.

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